

Book Contest Rewards Excellence in Independent Publishing!

2011 Winners Announced Nationally May 16, 2011!

Congratulations to Peter John Lucking author and illustrator of Santa & The Little Teddy Bear [INDIE 2011 Holiday Book Winner](#) and [INDIE 2011 Book Cover Design-Children-Finalist!](#)

NIEA recognizes excellence in independent- and self-published books, a category that accounts for a rapidly growing segment of a publishing industry going through almost constant transformation.

Books published from 2008 to the present by self-published authors, small press, and independent publishers are submitted for consideration in the categories of their choice.

All winners and finalists receive extensive media coverage and top award recipients are eligible to win prizes valued in excess of \$12,000. These include sessions with outstanding media and PR consultants, marketing experts, and others in a position to assist authors and publishers in creating greater success with their books.

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"Awards that recognize excellence support more than sales for the independent and self-publishing authors and small presses who win them; they make our entire industry look good. The National Indie Excellence Awards does us all a great service." - Dan Poynter, author of The Self Publishing Manual and 100 other books

"I think contests - and awards - are great, especially for writers. I only won one in my life - but it changed the course of my life. When I was 21 I won a creative writing contest at college. Wow! I was a writer and never looked back." - Barnaby Conrad, Author of 30 books, including *Matador*, *La Fiesta Brava*, *The Encyclopedia of Bullfighting*, and *How to Fight a Bull*.

Media interested in interviewing the Holiday Award winner please reply. Press kit available @ www.BilbosAdventures.com

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