



Rare Christmas Book Launch November 9, 2011



FOR IMMEDIATE RELEASE

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With the Christmas Holidays just around the corner Peter John Lucking is ready for his book launch! <http://santaandthelittleteddybear.com/>!! More than fifty top name authors, mentors, teachers and coaches will offer Thousands of Dollars in fabulous bonus gifts when the 2011 INDIE EXCELLENCE Holiday Book Winner and 2011 INDIE Excellence Book Cover Design-Children-Finalist, **SANTA & THE LITTLE TEDDY BEAR** by Peter John Lucking launches his site <http://santaandthelittleteddybear.com/> on November 9, 2011.

Peter John Lucking is the author and illustrator of this rich, colorful 109 page Family Heirloom Christmas Gift Book. **Santa & the Little Teddy Bear** is the first book in the series Bilbo's Adventures. The printed quality of the book is reminiscent of days gone by. The pages of this 9" x 13" book are sewn, the paper is thick, beautiful and glossy, made to last for generations. **Santa & The Little Teddy Bear** Collector's Edition includes 29 lyrics to favorite Christmas Carols, 24 original illustrations printed with a 6-color process, and 16 chapters, every chapter a bedtime story. Most of the places Santa and Bilbo the Little Teddy Bear visit are real places, so we learn something about different countries and their Christmas traditions as we read this book to our families each Christmas. A must have for your coffee table and gifts for friends.

This special Collector's Edition is limited, only 5,000 copies were originally Made in the USA printed right here in Colorado. Once this edition is sold out they will never be produced like this again. Additionally, when you purchase this book at the special price on Wednesday, November 9, 2011 from their website <http://santaandthelittleteddybear.com/> you will receive a free pack of 12 cards with original illustrations from the book and thousands of dollars worth of bonus gifts.

Among those supporting Peter's book are Kathy Noll Glamour Magazine's Woman of Year based on her award winning book, "Taking the Bully by the Horns", Peggy McColl, the New York Times best-selling author and internationally recognized expert in the area of destiny achievement, Mark Victor Hansen, Internationally known best-selling author and co-founder of Chicken Soup for the Soul along with dozens of other well-known experts. Collectively, they offer almost \$10,000 in bonus gifts to anyone who would like to add this beautiful book to their Christmas Book collection. The bonus gifts include Mp3s, Mp4s, teleseminars, reports, guides, book excerpts, one-on-one coaching, mini-spa breaks and more.

Peter and his wife Cheri work together in Colorado. Their intention is to launch this book to a 2011 Best Seller and donate 10% of net proceeds back to the KidzRockInc. Kidz Rock! Inc is the home of the EmPowered Rock Star. They are an awesome US based kid emPowering 501c3 tax-exempt not-for-profit whose mission is to use music and the popular culture to help make higher education, good community citizenship, and physical fitness cool for kids.

For more info on us, our much needed mission of emPowering the lives of our kids, and how you can help us out, please check us out on the web at www.KidzRockInc.com or visit our official news site at www.KidzRockIncChronicle.com

The six-month project will premier on Wednesday, November 9, 2011 when an unprecedented number of people will visit Lucking's site and launch him to number one on Amazon.com, an event not to be missed. Check out their site on November 9 <http://santaandthelittleteddybear.com/> and get your collector's limited edition while supplies last, help children have a better Christmas and receive great presents for yourself and all of those on your Christmas list!!

Title: [SANTA & THE LITTLE TEDDY BEAR](#)
By: Peter John Lucking

Release Date: October 19, 2010

Special Internet Promotion Date: November 9, 2011

Genre: Family Heirloom, Children's Books Religions Inspirational

About: It's Christmas Eve. Free your spirit. Fly around the world with magic transportation on this epic action-packed adventure roller coaster ride. Soar with Bilbo the Little Teddy Bear, as he lives a wish, dreams of being a special Christmas gift.

Description: SANTA & THE LITTLE TEDDY BEAR the INDIE Excellence Holiday Book Winner by Peter John Lucking is intended to be enjoyed at Christmas year after year; create a holiday tradition, sing carols, read a bedtime story chapter by chapter, delight in the incredible artwork throughout the book. Peter, the INDIE 2011 Book Cover Design-Children-Finalists, has personally experienced each place in the book...

ISBN: 0982938403

Hardcover: 101 pages - 24 original color illustrations - 29 lyrics to favorite Christmas Carols

Publisher: Real Magic Design, LLC

Awards: INDIE Excellence Holiday Book Winner
INDIE Book Cover Design-Children-Finalists

Fan page: <http://www.facebook.com/BilbosAdventures>

Launch Site - Limited Edition Collectors book: <http://santaandthelittleteddybear.com/>

Kindle: [www.amazon.com/Santa & The Little Teddy Bear Bilbos-Adventures-ebook/Kindle](http://www.amazon.com/Santa-&The-Little-Teddy-Bear-Bilbos-Adventures-ebook/Kindle)

Author's Page: [www.amazon.com/Peter-John-Lucking/Author's Page](http://www.amazon.com/Peter-John-Lucking/Author's-Page)

Official Website: <http://bilbosadventures.com/>



Have a merry 🎵 singing 🎵 dancing 🎵 joyful Day !🎵